

ABSTRACT OF THE DISCLOSURE

A directional setting apparatus according to the present invention, comprising: a voice recognition unit which detects a certain voice included in a sound signal
5 outputted from a microphone array having a plurality of microphones and a directional determination period indicating a detection period of said certain voice; a voice direction detector which detects occurrence direction of said certain voice in said directional
10 determination period; and a directional controller which controls directivity of a prescribed apparatus based on the sound signals outputted from said plurality of microphones in said directional determination period.